

Newspaper Clips

February 7-8, 2016

February 8

Hindustan Times ND 08/02/2016 P-9

IIT-D's welfare fund from fines keeps needy students in class

Heena Kausar

heena.kausar@hindustantimes.com

NEW DELHI: The Indian Institute of Technology, Delhi, has created a unique fund by raising money out of profits from a stationery shop and fines imposed on erring students, to help needy students.

When 19-year-old Eshwar Saini scored low because of keeping unwell and his scholarship was stopped for the semester, he had little hope of continuing studies. But IIT-D's Board for Student Welfare (BSW) helped him pay his fees by giving him ₹22,000. Saini's father is a farmer in a village at Bundi in Rajasthan and earns about ₹50,000 a year.

"My father is a small farmer and cannot pay my fees. Last semester, I fell ill and could not score enough to get scholarship. I contacted BSW and based on my need they gave me aid and now I can focus on managing a

₹3-LAKH-STRONG FUND POOL

Every academic year, number of students given aid from the fund is on the rise.

2012-2013	11
2013-2014	15
2014-2015	23
2015-present	26



Profits from the campus stationery shop go to the fund.

Source: IIT Delhi

good score to get my scholarship back," Saini, a third-year student of B.Tech said.

Undergraduate students are given up to ₹25,000 twice while postgraduate students are given the amount once during their entire course. Siddarth Jain, general secretary BSW, said, "We do look into the application and check if the student deserves it

or not," he said.

The money to provide financial aid to these students is generated from a stationery shop which is run inside the campus. "The profit made by the shop is collected as funds. We also collect money through fines imposed on students who break rules like bringing bikes inside the campus. We collect

around ₹3-4 lakh throughout the year," SK Gupta, dean students' affair, said.

Another student Ashish Yadav said that after his parents failed to pay his mess fee he contacted BSW. "My father is a farmer and last semester we did not have money to pay my fees. But BSW helped me," Yadav, an M.Sc student, said.

Gupta said that many students who come from socially and financially backward background end up getting into a vicious cycle where they are not able to focus on studies. "Their background is such that they need to focus extra on studies but due to financial constraints they cannot. If their scores go down, they don't qualify for scholarships and can't pay fees. We want to ensure that no student stops studies due to financial constraints. We streamlined this process from 2012," he said.

JEE एग्जाम का बदल सकता है सिस्टम

■ विशेष संवाददाता, नई दिल्ली

अगले अकैडमिक इयर से आईआईटी, एनआईटी और दूसरे टेक्निकल इंस्टीट्यूट्स में एडमिशन के लिए जेईई एग्जाम का सिस्टम बदल सकता है। इन इंस्टीट्यूट्स में एडमिशन पाने के इच्छुक कैंडिडेट्स को जेईई मेन्स की जगह नैशनल एपीटीयूट टेस्ट (एनएटी) देना पड़ सकता है। जो स्टूडेंट्स एनएटी पास कर लेंगे, वह सीधे जेईई एडवांस दे सकते हैं। अभी जॉइंट एंट्रंस एग्जाम (जेईई) दो हिस्सों में होता है, पहला जेईई मेन्स और दूसरा जेईई

एडवांस। लेकिन अब जेईई मेन्स की जगह एनएटी ले सकता है। इस संबंध में 20 फरवरी को हैदराबाद में आईआईटी के डायरेक्टर्स और सरकार के प्रतिनिधियों के बीच एक हाई लेवल मीटिंग होनी है। जिसमें इस पर फैसला लिए जाने की उम्मीद है। मिनिस्ट्री के एक अधिकारी के मुताबिक सरकार नैशनल एपीटीयूट टेस्ट लागू करना चाहती है, जो जेईई के लिए फर्स्ट लेयर का काम करेगा। एनएटी लागू होने के बाद जेईई मेन्स की जरूरत नहीं होगी। एनएटी ही जेईई के लिए फाइनल एग्जाम में सिलेक्ट होने का क्वालिफाइंग टेस्ट होगा।

JEE Mains may be replaced

<http://timesofindia.indiatimes.com/city/ahmedabad/JEE-Mains-may-be-replaced/articleshow/50885805.cms>

HMEDABAD: If everything goes to plan students aspiring to admission in the IITs, NITs and other technical institutes for academic year 2017-18 will have to first clear a National Aptitude Test (NAT). Those clearing NAT will be allowed to take the final JEE Advanced test for admission to the premier engineering institutes.

A high-level meeting of directors of IITs and central government decision makers will meet on February 20 in Hyderabad to decide the fate of the Joint Entrance Exam (JEE). The JEE at present is conducted in two parts JEE Mains and JEE Advanced, said a senior director associated with the reforms.

The government wants to replace JEE with NAT which will replace JEE Main and serve as the first layer to shortlist candidates for the final exam which will be the qualifying test for admission to IITs, NITs and other technical institutes. The final examination will retain the name JEE-Advanced.

The proposed NAT will be on the lines of the SAT conducted in the United States for admission to colleges. It will basically be an assessment of a students' aptitude for engineering as well as other qualities, skills and traits. The government wants to add English to the syllabus for NAT along with Physics, Chemistry and Mathematics. The questions in the proposed aptitude test will include those on logical reasoning and graphical analysis, among others.

Mint ND 08/02/2016

P-11



100% placement at IIM-Lucknow
Lucknow: The Indian Institute of Management, Lucknow, on Sunday said it has achieved 100% final placement for its 30th batch of 446 students in a record time of just over three days. The recruitment drive saw participation from over 160 domestic and international recruiters, the institute said in a statement. The top four segments based on roles offered were sales and marketing (25%), finance (22%), consulting (21%) and business development, including some sought-after and niche profiles in the finance sector, the statement said. PTI

Times Of India ND 08/02/2016 P-12

Single entrance exam for med courses soon

Move In Line With MCI's Proposal Last Year

TIMES NEW NETWORK

New Delhi: In a move that is expected to help students aspiring to seek medical education, the health ministry is set to move a Cabinet note proposing changes to the Indian Medical Council (IMC) Act, 1956 that will allow a single common medical entrance test for both undergraduate and postgraduate medical courses in all colleges across the country, including private colleges and deemed universities.

The move is in line with the recommendations made by the Medical Council of India (MCI) in October. The ministry has now prepared a draft Cabinet note which will be soon circulated for consultation with other ministries including HRD and law, a senior official in the health ministry said.



The health ministry has now prepared a draft Cabinet note which will be soon circulated for consultation with other ministries including HRD and law

However, the ministry declined the MCI's suggestion to conduct exit exams for MBBS students which would have allowed them to practice in different states with a single registration.

Once the proposed amendments are in place, the unitary common entrance test is likely to save students from the hassle of taking several tests conducted across the country. It is also alleged that students sometimes have to pay huge capitation fees. According to an MCI note, more

than 90 entrance examinations are conducted annually for admission to MBBS courses for about 300 medical colleges in the country.

"We have proposed that the common entrance test should be conducted by a competent authority identified by the ministry in consultation with the MCI," a senior official in the council said. Every year, admission tests for over 32,000 undergraduate seats and 13,000 postgraduate seats in medical colleges are conducted across the country.

NITs set to go IIT way

http://www.telegraphindia.com/1160208/jsp/nation/story_68067.jsp#.VrhB-nqlhWU

New Delhi, Feb. 7: The National Institutes of Technology may no longer give weightage to Class XII board marks while admitting BTech students from next year if the institutions and the government have their way.

An NIT director said the institutes, along with other centrally funded technical institutions (CFTIs) like the Indian Institutes of Information Technology (IIITs), were more likely to admit students on the basis of their JEE Advanced score - like the IITs do.

"There will be no need for giving weightage to board marks," the director told this newspaper.

Under the existing system, the IITs admit students based on how they perform in the JEE Advanced, the second exam in the two-tier test after the CBSE-conducted JEE Main.

Over 12 lakh students appear for the JEE Main, but only the top two lakh are eligible to take the JEE Advanced.

While the IITs don't give weightage to board marks, aspirants need to score at least 75 per cent in their board exam or be among the top 20 percentile holders - irrespective of their performance in JEE Advanced - to be eligible for selection.

The NITs, IIITs and a few other engineering institutions - which don't follow any eligibility criteria but could introduce cut-offs once the weightage for board marks goes - have been admitting students on the basis of a 60:40 system. Under this system, 60 per cent weightage is given to the JEE Main score and 40 per cent to Class XII board marks.

The idea behind the weightage for board marks, introduced under the earlier government, was students would focus more on school education instead of private tuitions to crack entrance exams.

But two panels set up by this government, one headed by IIT Bombay director Devang Khakhar and another by Rajat Moona, director-general, Centre for Development of Advanced Computing, had recommended scrapping the weightage for board marks while admitting students to the NITs from 2016.

The Moona committee found that the percentage of students taking private coaching had increased after the system of giving weightage to board marks was introduced.

The HRD ministry then set up another panel, headed by IIT Roorkee chairman Ashok Misra. In its report submitted last November, this committee, too, said the weightage given to board marks now for NIT admissions should be scrapped and there should be one engineering entrance test, possibly from 2018.

But aspiring engineers, this panel said, should have to clear a SAT-like National Aptitude Test to be eligible to appear for the entrance exam.

Sources in the HRD ministry said there was agreement among the IITs and other CFTIs that from 2017, students should be admitted based on how they did in their JEE Advanced.

The NIT director this paper spoke to said the JEE Main was likely to stay in 2017, but as a filter for the JEE Advanced.

The Mishra committee suggested that the government set up a national testing service (NTS) as an independent

body to conduct the aptitude test, modelled on the SAT, held for admissions to US colleges.

HRD ministry sources said the NTS might be set up this year and start operating from 2018. The aptitude tests, they added, might be held more than once every year so that students can improve their performance.

HRD ministry calls meeting of VCs on ways to end discrimination

<http://www.livemint.com/Politics/UFweWasKwTYOFgxLLTalBJ/HRD-ministry-calls-meeting-of-VCs-on-ways-to-end-discriminat.html>

The ministry has decided to call VCs and heads of 46 central universities to Delhi days ahead of the budget session

New Delhi: In the backdrop of the Rohith Vemula suicide case, the human resource development (HRD) ministry has convened a meeting of vice-chancellors of all central universities on 18 February to discuss ways to end discrimination against disadvantaged sections.

The ministry has decided to call all VCs and heads of 46 central universities to Delhi for the meeting days ahead of the budget session of Parliament where the opposition is likely to vociferously raise the issue to corner the government. Opposition parties have repeatedly raised questions over the role of Union minister Bandaru Dattatreya and also attacked HRD minister Smriti Irani over the incidents related to Vemula's suicide.

Earlier, after the massive outrage over the Vemula suicide incident at Hyderabad central university, the HRD ministry had said that a programme will be launched for sensitising academic administrators about understanding and handling problems faced by socially, educationally and economically disadvantaged students. The ministry had also said that all VCs and senior administrators would be sensitised to reach out to such students.

The HRD ministry has also announced that all wardens, administrative staff and registrars would be compulsorily put through an orientation programme for which a special module will be prepared. It had also declared that a special mechanism would be set up at the ministry for receiving and taking expeditious action on the grievances from students belonging to disadvantaged sections. Dalit scholar Vemula had committed suicide on 17 January, triggering protests and outrage across India and bringing the focus on the problems faced by students of SC/ST and other backwards communities in institutions of higher education.

New IIT-K green toilets installed at Magh mela to save water, prevent pollution in Ganga

<http://timesofindia.indiatimes.com/city/kanpur/New-IIT-K-green-toilets-installed-at-Magh-mela-to-save-water-prevent-pollution-in-Ganga/articleshow/50892334.cms>

KANPUR: IIT-Kanpur has redeveloped and redesigned its green toilet and named it 'Triansh'. The system has also been installed at Magh Mela campus in Allahabad. Devotees coming to Magh Mela for taking dip in the Ganga are availing benefits of these bio-toilets.

Prof Vinod Tare of IIT-Kanpur, who has developed these toilets, informed that 108 such toilets have been installed at Magh Mela. He said that due to the special design of this toilet, human waste would be recycled for making fertilizer whereas the used water would be treated and brought to use again. Several lakhs of devotees would be reaching

Sangam on Mauni Amvasya beginning February 8. The human sludge collected during the mela period would be later converted into organic fertiliser by vermicomposting.

"Also known as zero discharge toilet system, these toilets ensure saving water and also prevent the Ganga from pollution. Although such toilets have been installed at the Sangam for the past three years, but this year, a new and an upgraded model of the toilet has been installed. It has been named as 'Triansh' meaning `tri' wherein discharge of urine, solid waste and fresh water for personal cleaning is separated in three different chambers," Prof Tare informed.

In the `Triansh' model, the use of toilet pan, due to its unique design, separates urine, faecal matter and personal cleaning water at the source itself. In green toilet's old model, only the solid waste and urine were separated in two different chambers. As the disposal of human excreta has always remained a major problem, the present green toilet is an answer to this.

Prof Vinod Tare of civil engineering department said: "This model had been developed in such a manner that urine, faecal matter and fresh water would get separated through dedicated channels and collect in separate tanks. All the three discharges could be brought to use. "While urine and solid waste can be used for making manure, fresh water would be treated for reuse and could be recycled for flushing purpose. The separated faecal matter is converted into compost," said Prof Tare, whose zero discharge toilet system has already won accolades in the past.

"During occasions such as Magh Mela, we collect human sludge and manage it. After conclusion of mela, we mix cowdung with human sludge and add an enzyme to undergo the process of vermicomposting. The compost cycle goes on for a period of 40 days after which this sludge gets converted into organic manure which can be brought to use," informed Prof Tare while explaining about the zero discharge toilet 'Triansh' system in detail.

Prof Tare said that organic manure obtained after vermicomposting is of a very high value and can be directly used in fields. This would give farmers good results, he added.

Rakesh Mishra, deputy project manager in Prof Tare's lab, said, "We upgraded the zero discharge toilet to make it more efficient and more water saving. In this new system only one litre of fresh water is used by each user personally."

IIT-B students lend voices to help the blind

<http://www.mumbaimirror.com/mumbai/others/IIT-B-students-lend-voices-to-help-the-blind/articleshow/50895944.cms>

Students of the Indian Institute of Technology, Bombay, (IIT-B) have come up with a novel cellphone application with a crowd-funded repository of audio books called 'Lend your voice' (LYV) that promises to come in handy for students, especially for the visually impaired. With the objective of ending the dearth of such resources, especially ones in the vernacular languages, students of IIT-B lent their voices for recording readings of 30 books for over a year since December 2014, to make the application ready for release.

The application was launched during IIT-B's social festival, Abhyuday, on Saturday. Bollywood actress Shraddha Kapoor was in attendance at the launch. "The idea was to come up with an audio platform where students who are visually disabled can access mainstream content without any mediation, like a reader or converting the book into braille. The app is not only open for all to use, but in fact, works as a crowd-sourced platform where students from all over the country can record books, poems and anything that they think is useful," said Rajnayan Datta, media head and coordinator of the LYV project.

Students from diverse academic streams ranging from engineering to humanities from the institution participated in the

year-long campaign and successfully recorded over 30 books.

Recounting his recording experience for the application, Aniruddha Reddy, a BTech student, said, "When we were recording a novel, we had to study our parts properly and get our characters right. If we made a mistake, we had to edit the recording again, which would often be a huge task."

Talking about the future of their application, Nitin Chandrol, overall coordinator of Abhyuday, said, "The application is the next step of our project on campus wherein people all across the country from any remote part can record books in their local languages, which can benefit some student in another part of the country."

However, being realistic about the challenges that lay ahead for them, Datta added, "We have to screen all the submissions to check if the voice is alright. These audio clips might have to be digitally cleaned if there is a lot of external noise or disturbance." The team plans to have at least a thousand books in its repository by the end of the year.

February 7

Tribune ND 07/02/2016 P-19

IIT-Delhi alumnus to head Cornell college

Washington: Soumitra Dutta, an alumnus of the Indian Institute of Technology-Delhi, will become the dean of a new integrated College of Business being launched by the Cornell University during the 2016-17 academic year. Dutta currently is dean and professor of management and organizations in the Samuel Curtis Johnson Graduate School of Management at Cornell University. He is considered an authority on the impact of new technology on the business world, especially social media and social networking. – IANS



Dainik Jagran ND 07/02/2016 P-02

कोर्नेल के बिजनेस कॉलेज के डीन बने भारत के सौमित्र

वाशिंगटन, आइएनएस : कोर्नेल यूनिवर्सिटी ने अपने नए बिजनेस कॉलेज के डीन के रूप में भारतीय मूल के प्रोफेसर सौमित्र दत्त को नियुक्त किया है। इस कॉलेज की शुरुआत शैक्षणिक सत्र 2016-17 से की जाएगी।

आइआइटी-दिल्ली के पूर्व छात्र सौमित्र दत्त फिलहाल यूनिवर्सिटी के ही सैमुअल कर्टिस जॉनसन ग्रेजुएट स्कूल ऑफ मैनेजमेंट के डीन पद पर हैं। इसके अलावा वह यहां मैनेजमेंट

♦ कारोबार की दुनिया पर नई तकनीकों के पड़ने वाले प्रभावों का अच्छा जानकार माना जाता है आइआइटी-दिल्ली के पूर्व छात्र को

के प्रोफेसर भी हैं। उन्हें कारोबार की दुनिया पर नई तकनीकों के पड़ने वाले प्रभावों का अच्छा जानकार माना जाता है।

सौमित्र ने आइआइटी-दिल्ली से

इलेक्ट्रिकल इंजीनियरिंग में बीटेक किया। इसके बाद यूनिवर्सिटी ऑफ कैलिफोर्निया से कंप्यूटर साइंस में एमएस और पीएचडी की।

नए कॉलेज की स्थापना को दुनिया में बिजनेस मैनेजमेंट और इंटरप्रेन्योरशिप की शिक्षा के क्षेत्र में यूनिवर्सिटी की छवि को और मजबूत करने की दिशा में उठाया गया कदम माना जा रहा है। इस कॉलेज में कोर्नेल यूनिवर्सिटी के तीन प्रमुख बिजनेस प्रोग्राम शामिल किए जाएंगे।

Govt-run deemed varsities can have more campuses

Restriction to remain in place for private institutes

Prakash Kumar

NEW DELHI: The government-run deemed universities can now to open any number of "off campuses" within the country, but the existing cap of opening a six off campuses would remain in place for private enterprises.

A recommendation of the

University Grants Commission (UGC) to this effect was approved by the Human Resource Development (HRD) Ministry on Friday.

"The proposal has been approved," official sources in the UGC told *Deccan Herald*.

This comes months after the UGC issued notices to 10 deemed to be universities including Tata Institute of Fundamen-



tal Research (TIFR) and the Homi Bhabha National Institute (HBNI), asking them to close down their off campuses.

According to the UGC, all these varsities had opened more than six off campuses without the central government's per-

mission. However, the higher education regulator had to make an exception and allow the Rashtriya Sanskrit Sansthan, a deemed to be university, to open its eleventh off campus in Tripura in December last year, following an advice from the HRD Ministry.

The commission at its meeting on Thursday also agreed to granting approval to the National Institute of Science Education and Research (NISER), Bhubaneswar, which is an off campus of Homi Bhabha National Institute (HBNI), functioning

under the Department of Atomic Energy.

"The Commissions recommendation for granting approval to the NISER has also been accepted by the Ministry in the meeting," UGC sources said. Prime Minister Narendra Modi is scheduled to inaugurate the permanent campus of the NISER on February 7.

With the impending visit of the prime minister, the UGC inspected the campus on January 25 and completed all other formalities to recognise the institute to ensure he does not inaugurate

the campus of an "illegal" institute, sources added. Of over 120 deemed to be universities operating in the country, 37 are run by the government while another 11 are funded by the government.

It is not clear if whether the approval of the proposal would be applicable for deemed universities that are funded by the government. Two of the 10 deemed universities including Birla Institute of Technology, Pilani have challenged the UGC notice.

DH News Service

IIT-BHU prof alleges harassment, NCDNT recommends probe

HT Lucknow

VARANASI: National Commission for De-notified, Nomadic and Semi-Nomadic Tribes (NCDNT) has recommended a secretary level probe into the allegations of harassment, torture and humiliation of an assistant professor at IIT-BHU.

Deputy secretary, NCDNT, Dr BK Lodhi has shot off a letter to the secretary, ministry of human resource development, on February 4 after Prof Manish Kumar from electrical engineering department of IIT-BHU lodged a written complaint with the commission on December 31, 2015 and January 23, 2016.

"In his representation, Prof Manish Kumar has claimed that he is being harassed, tortured and humiliated by IIT-BHU administration. He is also being threatened that he will be eliminated by some contract killer. He has also lodged an FIR at Lanka police station in this connection. As he belongs to de-notified, nomadic and semi-nomadic tribe, Kumar also approached the NCDNT," Dr Lodhi told HT. "The commission has urged the HRD secretary to look into the matter and take appropriate action so that Prof Kumar may get relief at the earliest," he said. He added that a copy of the letter had also been marked to the director IIT-BHU, deputy inspector general of police (DIG), SSP, Varanasi, and Prof Kumar.

Dr Lodhi said that he had a telephonic conversation with director of IIT-BHU Prof Rajiv Sangal and asked him to take appropriate action. When no action was taken till February 3, Dr Lodhi wrote to the secretary, HRD ministry, seeking a probe into the matter.

Start-up spark – The Entrepreneurship Summit 2016 at IIT Bombay

<http://www.freepressjournal.in/start-up-spark-the-entrepreneurship-summit-2016-at-iit-bombay/775159>

— By [Manasi Tahalani](#) | Feb 08, 2016 12:20 am



The Entrepreneurship Summit 2016 at IIT Bombay witnessed a variety of information exchange from experts to novices. **Manasi Tahalani** reports

The Entrepreneurship Summit 2016 at IIT Bombay saw a full house with students, professionals, entrepreneurs, top innovators coming together under one roof last weekend to share their success stories, experiences and journeys. The campus of IIT Bombay turned out to be more than just an educational institution for students, who were witnessed with fire and spark in their eyes to become the world’s best entrepreneurs. The summit emerged successful with giving students hopes and wings to fulfil their dreams and aspirations. The two-day event of E-Summit which was a melting pot of corporate honchos, young entrepreneurs and students who are budding entrepreneurs witnessed a multitude of speaker sessions, panel discussions, workshops, competitions and networking sessions.

The event was also the first ever event of its kind to receive patronage from the ‘Make in India’ initiative, as well as UNESCO. Further, a range of competitions including CrowdPitch, Hackathon, Case Study and National BizQuiz were designed to test the skills of the students which are needed to be successful entrepreneurs.

Other attractions of the event included the Job and Internship fair which was open to all college students, Start-Up Expo and Lean Startup Workshops. Further, ambiance elements on the summit included showcasing of various entrepreneurship ecosystems, their unique features and how they rose into existence. The theme of the summit this year was ‘The Global Melange’ which showcased the entrepreneurial ecosystems of Israel, US, UK, Singapore and Australia – given that the entrepreneurial spirit is never tethered by geographical boundaries.

A person who wants to really understand the tricks of the trade, should start a journey of becoming an entrepreneur with a small start-up which would offer an opportunity to understand and learn the market, advised Harsh Mariwala, Founder of Marico, while addressing the students on day one of the summit. “A small start-up will provide you with a host of activities and challenges from identifying the right idea, turning it into a product and launching it into a market as a business product. Further, one needs to understand that an entrepreneur cannot sit by producing just one great idea but it is a continuous process of producing million ideas every year,” he added.

Managing Director of InvestusCap, Kanwal Rekhi expressed, “You need to step out of your comfort zones and possess the never-ending spark in order to emerge as successful entrepreneurs. The first year will be filled with hardships but one needs to set their priorities and face challenges with full positivity. Money is not the primary motivation but believing in oneself and doing your work to the best of your ability will take you ahead in your journey from a small start-up to successful company.”

The major highlight of the event was the ‘The 10-Minute Million’ wherein start-ups got 10 minutes each to pitch their ideas to a panel of ‘angel investors’ for raising Rs 15 lakh. The launch of ‘The 10-Minute Million’ by the IIT-Bombay’s Entrepreneurship Cell was aimed at helping start-ups raise funds. Out of over hundreds of entries, eight start-ups were shortlisted who presented their business strategies with leaving no stone unturned to impress the panel of investors.

At the end of the day, four start-ups who won split the prized investment money which was Rs 15 lakh. Further, the start-ups that won were Bangalore-based Strike, a mobile-first email productivity platform for Gmail; Chennai-based Maaxmarket, which creates personalized contents for businesses and Gurgaon-based Gamooz that deals with augmented reality. The other winner was Mumbai-based Soundsurround that claims to have re-invented concert music by building a system that connects upto thousands of wearable speakers to give a highly immersive experience.

Bringing entrepreneurial sparkle and investor energy to the summit were Founder of Flipkart, Sachin Bansal, and Co-Founder of Housing.com, Rahul Yadav, who offered deep insights and valuable advice to the students, many of whom are aspiring to be entrepreneurs. “Change has been the only constant element in the past years. It amazes me that despite of immense challenges, there are people who are willing and courageous enough to work on a start-up and also on the positive end, we are witnessing that the investor-scene has changed drastically as entrepreneurs receive investments for their big ideas. Also, it is crucial to note that we are undergoing change wherein today people are willing to join start-ups and devote their time and efforts unlike before,” expressed Bansal.

Speaking to the young IITians, Rahul Yadav, shared his views, “Having just a good idea is not enough and you need to work as a team in-order to come out as one of the best start-ups in the country. When your product is ready to be launched in the market, you need to have the best marketing, field sales, communications, HR and media partner who will help your product to get recognition and the sales in the market. In order to succeed, you need to team-up and build good relations with each department.”

The Innovation Conclave witnessed participation from India’s top innovators who gave insights into their ideation styles, work strategies and success mantras. Ramesh Raskar, Head of MIT media labs said, “It is significant that you learn to turn your idea into invention and eventually innovation. When you start up, you need to choose your team wisely as it will act as the backbone of your company as it is the team effort that leads to a successful start-up.”

Another innovator, Srijan Pal Singh, who has co-authored a bestseller book with Dr APJ Abdul Kalam titled ‘Target 3 Billion’ expressed that one can also focus on a start-up which contributes towards welfare of the society. “It is not always about making money but in fact, if you do the best job and succeed in your work, then money will automatically follow you. If anyone is interested in doing their bit towards society, then I would encourage them to take it forward and dream high towards the sky.”

Further, the Business Conclave witnessed talks by the pioneers from various walks of life in the fields of Human Resource, Marketing, Tech and Finance. Caroline, Former VP of Deutsche Telekom said, “Marketing is more than branding and packaging but the heart of the product lies in how well you connect your product to your customer. You need to understand the demands of the consumers and accordingly hit the right chord by delivering your product with true intentions and emotions which leaves a huge impact on the consumer.”